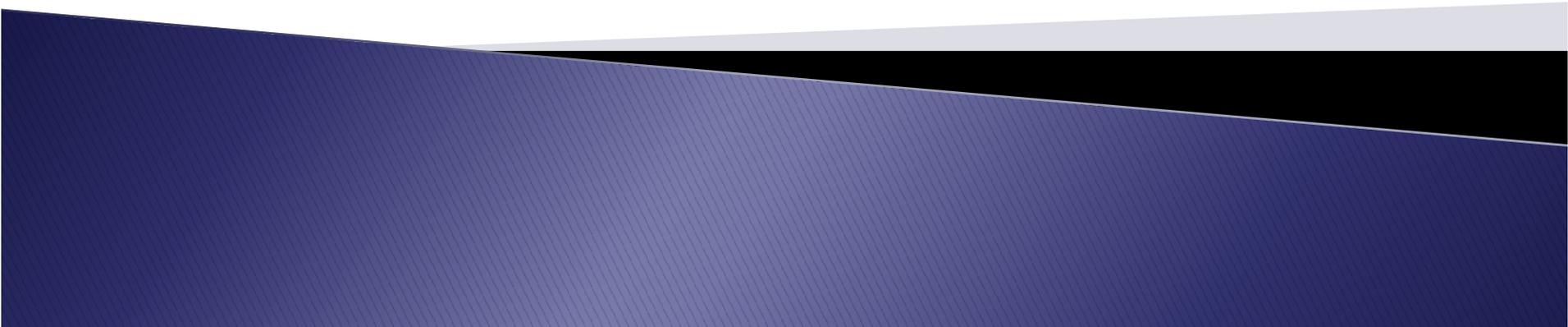


**Prince George's County
Continuum of Care
FY 2021 NOFO Competition
Information Session**

October 1, 2021



Agenda

Overview

FY 2021 Competition Changes and HUD Priorities

Submission Options

LOI Submissions

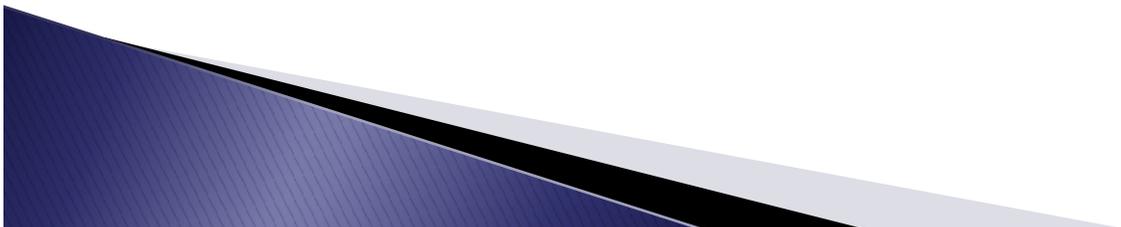
CoC Competition Deadlines

Reallocation Policy

Review and Ranking Policy and Scoring Criteria

Helpful Resources

Q & A



Overview

HUD has made **\$2.656 billion** available in the **FY 2021 Notice of Funding Opportunity (NOFO)** for new and renewal CoC projects.

The County is eligible to apply for **\$7,355,584** in total funds

- ▶ **\$6,141,336** for the CoC Annual Renewal Demand (ARD)
- ▶ **\$335,807** for a CoC bonus project;
- ▶ **\$676,957** for a Domestic Violence bonus project; and
- ▶ **\$201,484** for the CoC Planning project.

CoCs are required to prioritize projects using a two-tiered system:

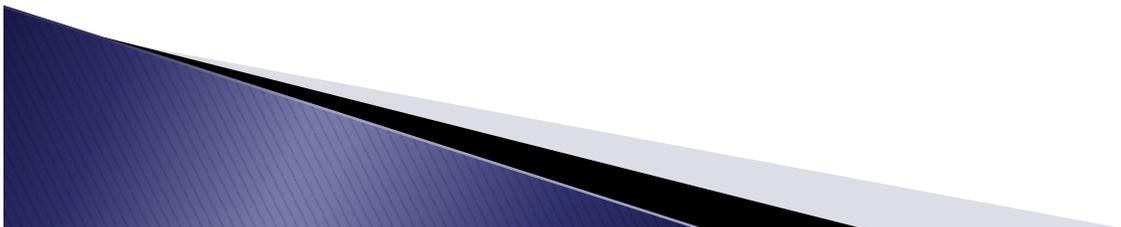
- ▶ **Tier 1**= 100% of the CoC combined Annual Renewal Amount for all projects eligible for renewal
- ▶ **Tier 2** = 100% of the CoC bonus funds
- ▶ The Planning Grant is not part of the Ranking and Review Process

All projects are subject to placement in Tier 1 or Tier 2 based on the results of the review and ranking process



What's New?

- ▶ Return focus on Housing First (rapid placement and stabilization in permanent housing without service requirements or preconditions)
- ▶ Strategic use of federal resources and projects that include strong partnerships with healthcare and housing providers
- ▶ Joint applications with Public Housing Authorities
- ▶ Racial Equity
- ▶ Meaningful Participation of People with Lived Experience
- ▶ Response to COVID-19



HUD Priorities

1. Ending homelessness for all persons

- ▶ identify, engage, and effectively serve all persons experiencing homelessness
- ▶ Measure performance based on local data that consider the challenges faced by all subpopulations
- ▶ Partner with housing, health care, and supportive services providers to expand housing options, such as permanent supportive housing, housing subsidies, and rapid rehousing
- ▶ Use local data to determine the characteristics of individuals and families with the highest needs and longest experiences of homelessness to develop housing and supportive services tailored to their need

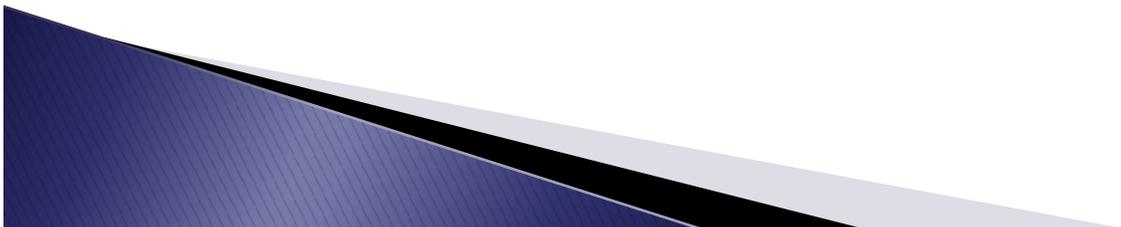


HUD Priorities

2. Using a Housing First Approach

- ▶ Rapid placement and stabilization in permanent housing
- ▶ Housing is not dependent of service participation or have other preconditions
- ▶ Reduce length of time people experience homelessness
- ▶ Engage landlords and property owners to identify an inventory of available housing
- ▶ Adopt client centered service

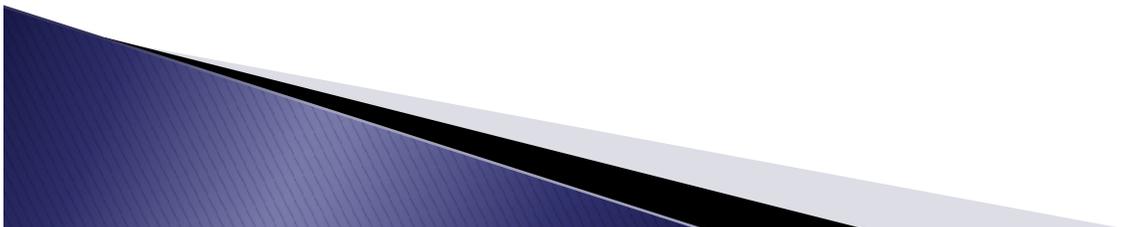
3. Reducing Unsheltered Homelessness



HUD Priorities

4. Improving System Performance

- ▶ Renewal and New Projects should be evaluated based on how they work to either support or hinder overall system performance measures (exits to PH, returns to homelessness, reducing length of time homeless, increasing income for program participants)
- ▶ Effective use of Coordinated Entry
- ▶ Cost effectiveness



HUD Priorities

5. Partnering with Housing, Health, and Service Agencies

- ▶ Maximize the use of mainstream and other community-based resources
- ▶ Leverage other available resources and funding outside of CoC or ESG to pay for both housing and services

6. Racial Equity

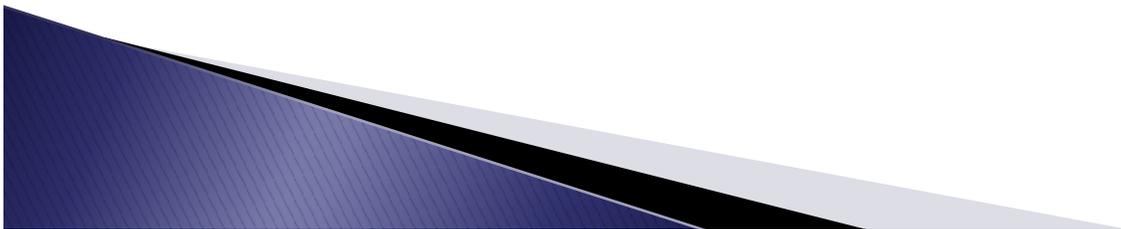
- ▶ Policies, procedures, and processes are inclusive, foster equal access and address and eliminate racial disparities affecting individuals and families experiencing homelessness



HUD Priorities

7. Persons with Lived Experience

- ▶ Impacted populations are involved in all aspects of planning, program design and policy development.



Submission Options

Renewal: Submission of an existing project with no change to the project type or total budget.

New: Submission of a new project that meets organizational and project type eligibility

Consolidation: Consolidate two or more renewal projects into one project application (*must be the same recipient and the same grant type*). Multiple project applications are required.

Transition: Transition an eligible renewal project from one program component to another eligible new component over 1-year period. No more that 50% of each transition grant may be used for costs of eligible activities of the program component originally funded.

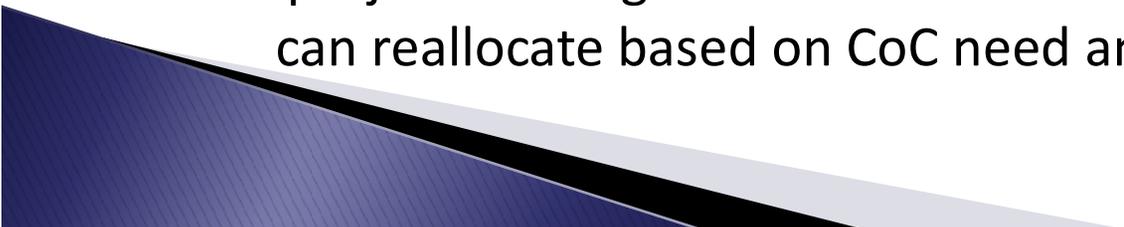


Submission Options

Expansion:

- ▶ Current CoC funded projects can expand current operations by adding units, beds, persons served. Applicants will be required to submit 3 applications: 1. Renewal project that will be expanded, 2. A new project application with just the expansion information; and 3. A renewal project application that incorporates the renewal and new expansion activities and the combined budget
- ▶ Non CoC funded project can submit a new project application for CoC funds to expand operations, but funds cannot be used to replace existing funding.

Reallocation: Project applicants can voluntarily reallocate all or part of their project funding **or** the CoC Review and Ranking Committee can reallocate based on CoC need and/or project performance.

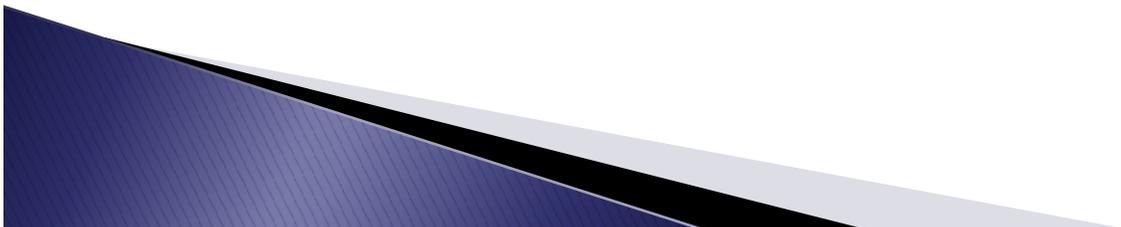


New Eligible Projects

CoC Bonus: Permanent Supportive Housing, Rapid Re-housing, and/or Joint Transitional /Rapid Re-housing

Note: CoC Priority will be given to projects that serve individuals and families with the highest needs and longest experiences of homelessness; including persons with extremely high rates of physical and mental health illness and substance use disorders. Weight will also be given to those projects that demonstrate strong partnerships with PHA and healthcare organizations to creatively address these priorities.

DV Bonus: Rapid Re-housing, and/or Joint Transitional /Rapid Re-housing



Letter of Interest

Organizations should submit a letter of interest (LOI) by **11:59 p.m. on Monday, October 4, 2021** if they are planning any of the following actions related to the competition:

- Voluntary reallocation
- Expansion
- Consolidation
- Transition
- Bonus project

LOIs should be sent to Contessa Riggs (contessa.riggs@maryland.gov) with a copy to the CoC NOFO team (COC.princegeorges@maryland.gov)

Organizations submitting a completed LOI for a the CoC DV and non DV bonus application are highly encouraged to attend CoC Office Hours scheduled for Tuesday, October 5, 2021 at 4 pm. A virtual meeting invite will be sent to all organizations who submitted an LOI by the established deadline.

Organizations submitting an LOI for any other purpose will be contacted with further instructions

The CoC reserves the right to invite additional potential applicants as deemed necessary to ensure the best possible competition.

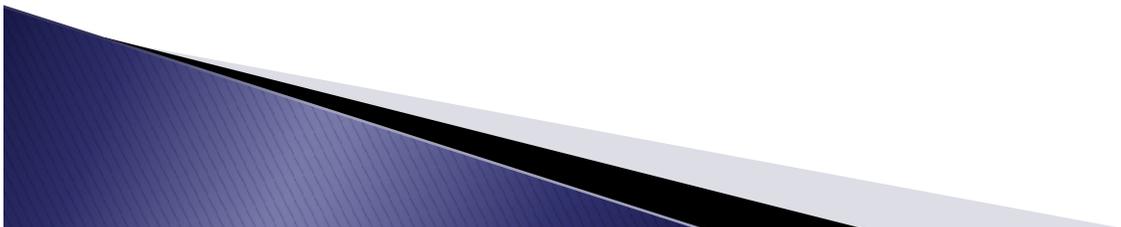


KEY DATES

Friday, October 1	Continuum of Care Competition Virtual Information Session
Monday October 4	Letter of Intent to apply for Domestic Violence, Bonus, Expansion or intent to reallocate, consolidate or transition
Tuesday October 5	New and bonus projects - Provider Office Hours
Thursday October 7	CoC NOFA Office Hours
Thursday October 14	CoC NOFA Office Hours
Friday, October 15	New and Renewal Applications due to the CoC
Monday, November 1	Notification of Decision to Applicants

Reallocation Policy - Changes

- ▶ Edit policy to appropriately cite and comply with the FY 2021 NOFO
- ▶ Emphasize CoC increased prioritization of projects that that serve individuals and families with the highest needs and longest experiences of homelessness; including persons with extremely high rates of physical and mental health illness and substance use disorders, and projects that demonstrate strong partnerships with PHA and healthcare organizations to creatively address this priority
- ▶ Add Transition to type of reallocation permitted by the CoC

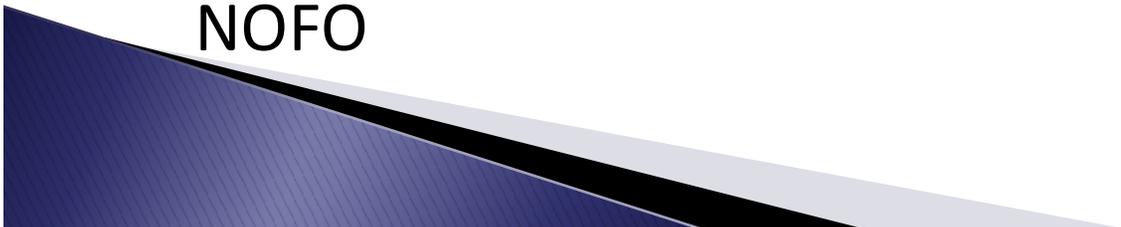


Review and Ranking Process

- ▶ All new and renewal projects will be reviewed & ranked by the CoC Project Review Committee (PRC) per the established CoC process.
 - ▶ Projects will be assessed using a standard scoring tool.
 - ▶ The PRC will prioritize projects based on CoC needs and project scores to maximize the opportunity for funding
 - ▶ *Note: HUD will award a point value to each new and renewal project application that is in Tier 2 using a 100-point scale:*
 - *CoC Score: Up to **50** pts in direct proportion to the score received on the CoC Collaborative Application*
 - *CoC Project Ranking: Up to **40** pts for the CoC's ranking of the project*
 - *Commitment to Housing First: Up to **10** pts how the project demonstrates that it is low barrier & prioritizes rapid placement.*
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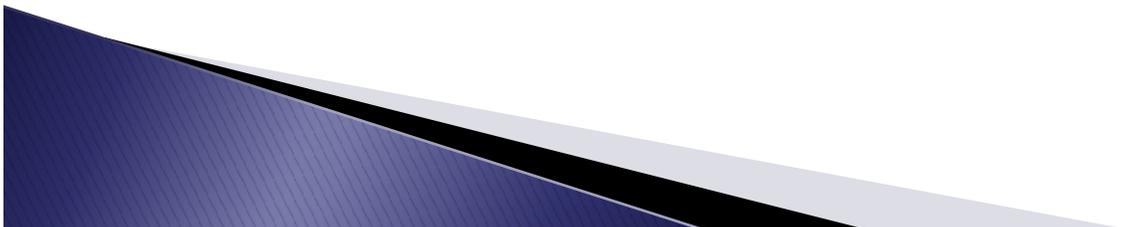
Review and Ranking Policy - Changes

- ▶ Edit policy to appropriately cite and comply with the FY 2021 NOFO
- ▶ Emphasize CoC increased prioritization of projects that that serve individuals and families with the highest needs and longest experiences of homelessness and projects that demonstrate strong partnerships with PHA and healthcare organizations to creatively address this priority
- ▶ Add addendum requirement for applicants
- ▶ Edit existing and add new scoring elements and weight to reflect current CoC priorities and comply with the NOFO



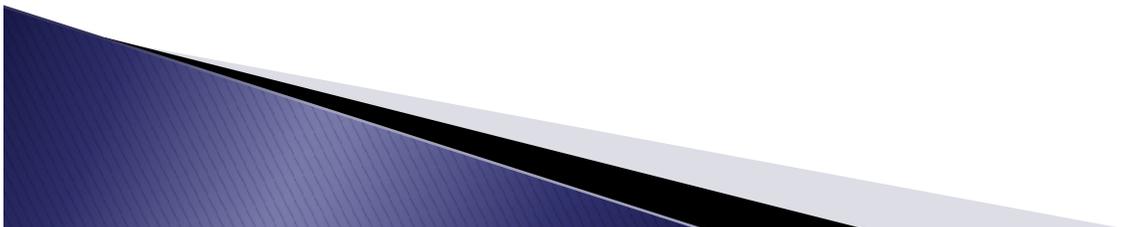
Renewal Scoring

- ▶ Program Effectiveness
- ▶ Past Performance
- ▶ Population Served
- ▶ Severity of Needs
- ▶ Program Outcomes
- ▶ Equity Factors
- ▶ Housing First
- ▶ Covid Response
- ▶ Match and Leverage



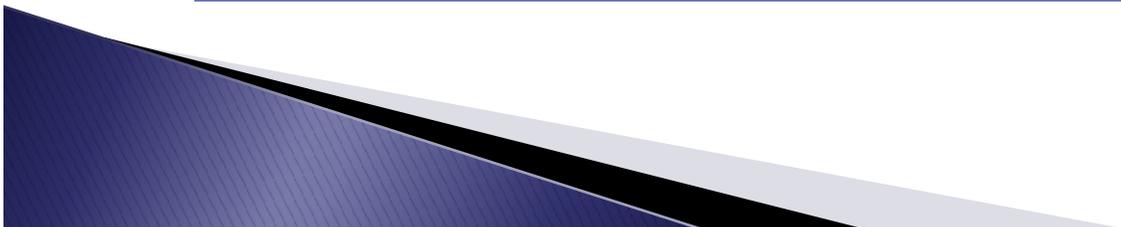
New / Bonus Scoring

- ▶ HUD and CoC Eligibility Threshold
- ▶ Experience
- ▶ Financial Capacity
- ▶ Project Type and Design
 - Type and quantity of housing
 - Population / Severity of Needs
 - Housing First
 - Access to immediate housing
- ▶ Match and Leverage
- ▶ Coordination with Housing and Health Care
- ▶ Equity Factors
- ▶ Meaningful Participation of People with Lived Experience



Important Competition Resources

- ▶ HUD competition information can be found at <https://www.hudexchange.info/programs/e-snaps/fy-2021-coc-program-nofa-coc-program-competition/>
- ▶ Local Continuum of Care competition information can be found at <https://www.princegeorgescountymd.gov/2570/Continuum-Of-Care-Program>
- ▶ Questions: COC.princegeorges@maryland.gov



Questions?

